



## (R)MA/PHD MASTERCLASS

Royal Netherlands Institute in Rome

25 March – 1 April 2019



# *Social Media and Political Governance: Rome, Italy, Europe*

*An intensive research seminar with José van Dijck*

### **CREDITS**

5 ECTS

### **MORE INFO**

[www.knir.it](http://www.knir.it)

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### **APPLY BEFORE**

25 January 2019

### **TEACHING STAFF**

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The emergence of social media over the past fifteen years has had a notable impact on the daily lives of European citizens. Particularly in the field of politics and city governance, the surge of social media platforms like Facebook, Twitter, and YouTube have changed the communication and media landscape. Yet the ubiquitous implementation of social media platforms in political communication and local governance is not without problems. As recent critical studies have shown, social media can help promote and manipulate particular viewpoints, processes, and outcomes. European discussions over social media as promoters of populism, hate speech, and fake news have prompted academics in various fields (from political science, media studies, communication theory, governance studies) to reflect on the dynamics underpinning social media platforms and their effects on media institutions and democratic processes.

This masterclass will address 1) the impact of social media on political communication in Italy and 2) its impact on local governance and citizen engagement. We will focus on Italy and Rome as highly interesting battle fields of mediated politics and governance in a volatile European environment.

The Royal Netherlands Institute in Rome invites applications for this Masterclass from (R)MA students, PhD candidates and early career academics from all disciplines and provenance.